

What is claimed is:

1. A method of distributing information to a user comprising:
- storing collected information in an information database;
  - transmitting some of the collected information as broadcast information over a broadcast network to a user device;
  - receiving the broadcast information in a user device; and
  - filtering, within the user device, said broadcast information to generate user-specific information.
2. The method of claim 1 further comprising:
- transmitting some of the collected information in accordance with a predetermined criteria to generate a subset of the collected information.
3. The method of claim 2 further comprises:
- collecting the collected information from an information network that comprises one or more networks selected from a group consisting of a voice network, a video network, and a data network.
4. The method of claim 1 wherein said transmission step comprises:
- inserting said broadcast information into a digital television signal; and
  - broadcasting said digital television signal.
5. The method of claim 1 wherein said filtering step comprises:
- determining a location of the user; and
  - filtering said broadcast information based on said location.

6. The method of claim 5 wherein said location of the user is determined by a global positioning system (GPS).

7. The method of claim 5 wherein said location of the user is determined by a network of terrestrially based wireless stations.

8. The method of claim 1 wherein said filtering step comprises:  
determining an information preference of the user; and  
generating said user-specific information based on said information preference.

9. The method of claim 8 wherein said information preference is pre-defined by the user.

10. The method of claim 8 wherein said information preference is determined heuristically.

11. The method of claim 5 further comprising:

determining a viewing direction of the user device; and

wherein said user-specific information corresponds to the viewing direction and location of the user device.

12. A system for distributing information to a user comprising:

a database for storing information collected from an information network as collected information;

a broadcast network for transmitting at least some of the collected information as broadcast information; and

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18. The system of claim 16 wherein said user's personal preferences comprises heuristically determined user preferences.

19. The system of claim 16 wherein said user's location is determined by a global positioning system (GPS).

20. The system of claim 16 wherein said user's location is determined by a network of terrestrially based wireless stations.

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